

Certificate

This is to certify that Fredrik Skåtar has conceptualised and conducted the following workshops at the Department of Architecture and Built Environment, Lund University

4) AADA01	Title Adobe Workshop	Dates / Time 2012, week 41, 5 days, fulltime	Level / Participants Bachelor, entire 1st year, 80 Students 1 Tutor, 4 Assistants
	Type Learning a selection of Adobe Creative Suite: - Photoshop - Illustrator - InDesign	Concept The power of graphic design in presentations of architectural projects. * How do you "sell" your idea? * Assembling Text, images and drawings in an understandable, story-telling, order * Understanding the differences between softwares: - Photoshop for image editing, with specific emphasis on masks and layers - Illustrator for drawing editing - InDesign for layout of the above	Evaluation The concept of connecting the adobe software to an individual on-going project was highly appreciated and created a strong motivation for learning and finding design solutions. That is, image- and drawing-editing and ultimately a layout was made for an individual project. These were later evaluated in a crit. The individual motivation was a catalyst for learning more about a tool. The crit led to more insight about the importance of presenting and explaining one's work. - Overall positive feedback

8) AADA01	Title "Elevator Pitch"	Dates / Time 2013, week 39, 5 days, fulltime	Level / Participants Bachelor, entire 1st year, 80 Students 1 Tutor, 4 Assistants
	Type Learning a selection of Adobe Creative Suite: - Photoshop - Illustrator - InDesign	Concept The power of graphic design in presentations of architectural projects. * How do you "sell" your idea? * Assembling Text, images and drawings in an understandable, story-telling, order * Understanding the differences between softwares: - Photoshop for image editing, with specific emphasis on masks and layers - Illustrator for drawing editing - InDesign for layout of the above	Evaluation The concept of connecting the adobe software to an individual on-going project was highly appreciated and created a strong motivation for learning and finding design solutions. That is, image- and drawing-editing and ultimately a layout was made for an individual project. These were later evaluated in a crit. The individual motivation was a catalyst for learning more about a tool. The crit led to more insight about the importance of presenting and explaining one's work. - Overall positive feedback



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